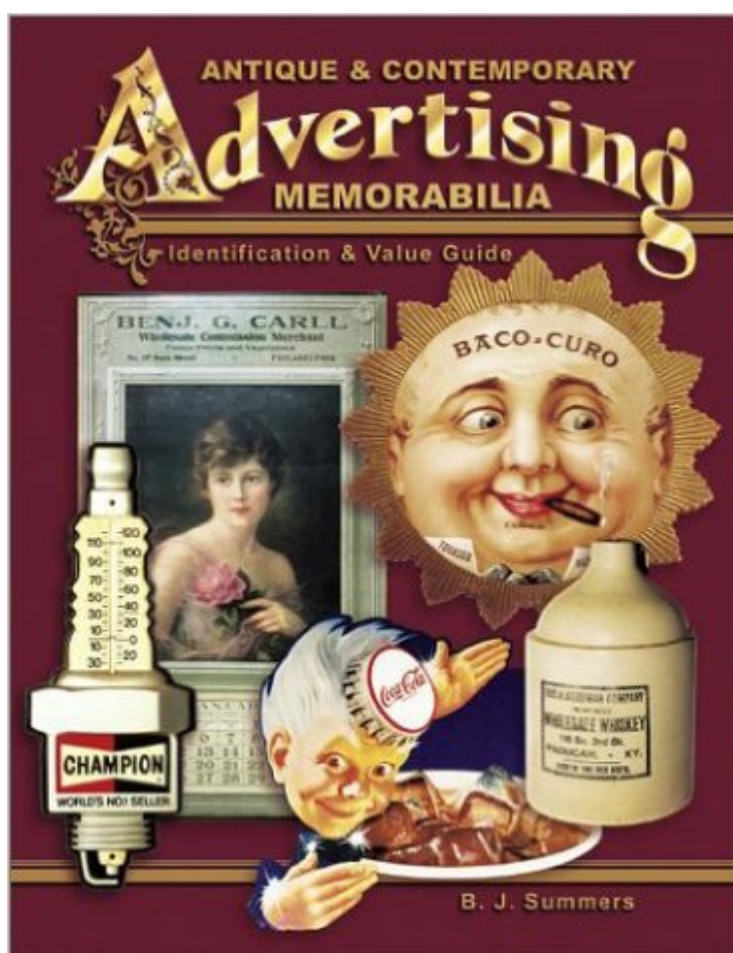


The book was found

Antique & Contemporary Advertising Memorabilia: Identification & Value Guide (Antique And Contemporary Advertising Memorabilia)



Synopsis

Hundreds of listings and over 1,000 full color photographs. The beginner and advanced collector will find the book easy to use. Arranged alphabetically with all values coded. Signs, calendars, thermometers, clocks, trays, and many more categories are featured. AUTHORBIO: B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique & Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields. REVIEW: This book is one of the most comprehensive encyclopedias on the market, listing thousands of collectible items. It's a must-have for advertising collectors, brought to you by bestselling author B.J. Summers.

Book Information

Series: Antique and Contemporary Advertising Memorabilia

Hardcover: 407 pages

Publisher: Collector Books (January 2002)

Language: English

ISBN-10: 1574322370

ISBN-13: 978-1574322378

Product Dimensions: 1.2 x 8.8 x 11 inches

Shipping Weight: 3.5 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #3,020,988 in Books (See Top 100 in Books) #94 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising](#) #668 in [Books > Arts & Photography > Graphic Design > Commercial > Advertising](#) #2990 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#)

Customer Reviews

A brand new 2002, 416 page beautiful plastic laminated hardbound library book advertising memorabilia lovers will appreciate. There are more than 1,200 large, full color sharp photos included. Current values are shown. Listings are in alphabetical order throughout the book, making item location easy. Useful for beginners and advanced collectors, and everyone interested in ad memorabilia. Add it to your library. It's a beautiful book.

Nice photos and descriptions. Excellent content. Money well spent when purchasing this book. It

helped educate me about a few items and when I was at a recent garage sale, two tins were lying on the table with \$20 each on them. I sold them for \$800 each.

great

[Download to continue reading...](#)

Antique & Contemporary Advertising Memorabilia: Identification & Value Guide (Antique and Contemporary Advertising Memorabilia) Collector's Guide to TV Memorabilia 1960s & 1970s: Identification and Values (Collector's Guide to TV Toys & Memorabilia) Matchbox Toys 1948 to 1993/Identification and Value Guide (Matchbox Toys: Identification & Value Guide) Antique Trader Bottles Identification & Price Guide (Antique Trader Bottles Identification and Price Guide) Advertising Character Collectibles: An Identification and Value Guide Collectors Guide to TV Toys and Memorabilia (Collector's Guide to TV Toys & Memorabilia) Antique Furniture Guide: The Official Guide to Antique Furniture, Antique Furniture Repair and More Fishing Lure Collectibles, Vol. 1: An Identification and Value Guide to the Most Collectible Antique Fishing Lures (Fishing Lure Collectibles, 2nd Ed) Collecting Antique Bird Decoys: An Identification and Value Guide Antique Golf Collectibles, Identification & Value Guide; Clubs, Balls, Books, Ceramics, Metalwares, Ephemera McDonald's Drinkware: Identification & Value Guide (Identification & Values (Collector Books)) Collector's Treasury of Antique Slot Machines from Contemporary Advertising Hake's Guide to Advertising Collectibles: 100 Years of Advertising from 100 Famous Companies Advertising Paperweights Pictorial Value Guide & History Ty Beanie Babies Winter 2000 Collector's Value Guide (Collector's Value Guide Ty Beanie Babies) Spring 1999 Collector's Value Guide To Ty Beanie Babies (Collector's Value Guide Ty Beanie Babies) Encyclopedia of Advertising Tins, Vol. 2: Smalls & Samples, Identification & Values Antique Trader Pottery & Porcelain Ceramics Price Guide (Antique Trader Pottery and Porcelain Ceramics Price Guide) Antique Trader Limoges Price Guide (Antique Trader's Limoges Price Guide) Collectible German Animals Value Guide, 1948-1968: An Identification and Price Guide to Steiff, Schuco, Hermann, and Other German Companies

[Dmca](#)